COMMERCIAL TEAMS JUDGING CRITERIA

SCORING		MAXIMUM POINTS
CHOREOGRAPHY Choreographic Identity Musicality	We want to see your choreography bring the music to life. Whatever choreographic choices you make, we want it to relate to the music and have both movement and music synchronise. We also encourage you to explore your choreographic identity - what moves, skills, ideas gives your crew its own identity? We want you to stand out for being you, not for trying to be like anyone else. We are trying to encourage you to create your own masterpiece.	10
EXECUTION Crew Synchronicity Dynamics & Movement Quality Use Of Levels	This is where we assess the level of your crew skills and the execution of your movement. The synchronicity of the dancers in timing and shapes, use of different heights and levels, the quality of the movement on show and the use of different dynamics in your execution.	10
CREATIVITY Originality Concepts / Themes - Musicality Music Choices	As well as wanting to focus on the quality of your performances, we want to push your creativity. Whether that be with themes and concepts for your pieces or originality in your movement or even in your song choices. All of these things will show up as creative, and some facets of your creativity will score you points in more than one criteria (i.e. a creative way of transitioning in your formations will get you points for creativity and stagecraft, well-executed originality in your moves will get you points in creativity and choreography etc). Another aspect of creativity we look for is musicality. Bringing the music to life in interesting ways will add to your performance through your utilisation of musical accents, rhythm and tempos.	10
PERFORMANCE SKILLS Confidence Focus Energy Projection Entertainment	This is where we judge the level of your performance when you hit the floor. The confidence and focus on show during the performance. The projection of the movement to the audience and whether the energy can be felt beyond the stage. Even the commitment to characters if there is more of a narrative element to the performance. Can you keep the audience entertained and engaged throughout the performance. Basically, the way a crew brings life to their performance when they take to the stage.	10
STAGECRAFT Formations Transitions Positioning Use Of The Stage	This is where we can judge your utilisation of the stage space during the performance. The accuracy and alignment of your formations. The smoothness and flow of the transitions of the dancers on and around the stage. The positioning of the individual dancers to make the formations appear as they should. Even the use of the whole expanse of the stage. A mixture of these things can really add to a performance.	10
JUDGES OPINION	This is where we give our judges a chance to score the performance as a whole. It is not as quantifiable as the other criteria but rather it is based on the judges' individual feelings towards the performance, outside of the given criteria. We always have a diverse range of dance specialists represented on our judging panels so as choreographers your job is to try to appeal to the diverse range of judges we have!	10

General Note

Age and level will always be taken into account when scoring. The older and/or higher up the ability scale you go, the more we expect in terms of your execution The full scale of 0 - 10 will be used We encourage teams to do what they want to do and not just what they think will win. Self-expression, creativity and originality are key